

Exhibitions and Promotions



www.LEDsynergy.co.uk

LEDsynergy Ltd

Knights Court, Magellan Close, Andover, Hampshire, SP10 5NT
Tel: 01264 303030 Fax: 01264 304030 sales@LEDsynergy.co.uk

DESIGN

MANUFACTURE

INSTALLATION

DEVELOPMENT

COMMISSIONING

Exhibitions and Promotions

For an added edge to an exhibition or promotional event an LED display increases the potential for your product to be seen by a larger audience. A moving message attracts the eye and draws peoples attention but allows promotional messages to be broadcast at the same time, increasing awareness and potential interest in your product, launch or event. The scope for use is limitless but examples may include; product launches, car shows, countdowns to an opening of a particular event, as an aid to a POS or additional advertising in foyers and reception areas and trade stands. With a well chosen coordinated livery design the display can fit in well with a corporate identity or a marketing theme. Using standard construction or a bespoke installation it is a proven and reliable means of adding that extra something to any promotional event.



Photos show built in (bespoke) single line displays. Note the orientation of the characters in the red display and the slight curve to the display boards. Blue—100mm ch ht. Red—60mm

DESIGN

MANUFACTURE

INSTALLATION

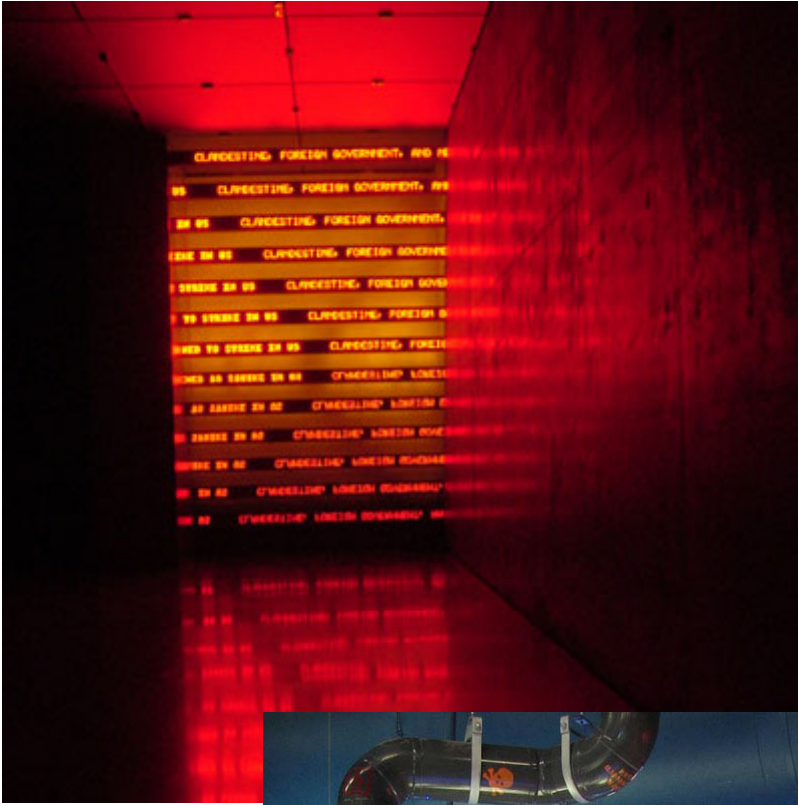
DEVELOPMENT

COMMISSIONING

LEDsynergy Ltd

Knights Court, Magellan Close, Andover, Hampshire, SP10 5NT
Tel: 01264 303030 Fax: 01264 304030 sales@LEDsynergy.co.uk

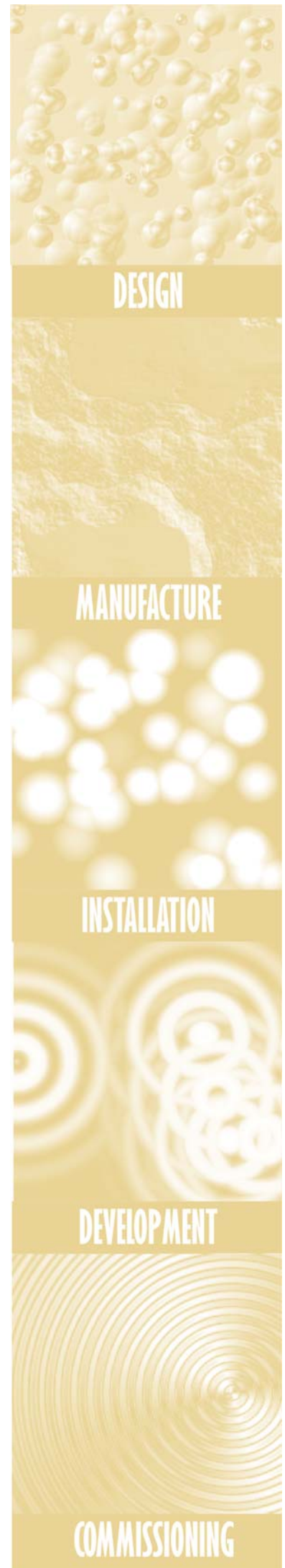
Exhibitions and Promotions



Left: - Photo shows built in (bespoke) single line displays. With well timed and co-ordinated sequencing the displays can create interesting and effective visual displays.



Right:- Photo shows built in (bespoke) single line displays. Japanese character set included in this display package.



LEDsynergy Ltd

Knights Court, Magellan Close, Andover, Hampshire, SP10 5NT
Tel: 01264 303030 Fax: 01264 304030 sales@LEDsynergy.co.uk

Exhibitions and Promotions



Left:- Photo shows built in (bespoke) single line displays built into a side wall going up an escalator—an optimum time to get your message across to a captive audience. Note, vertical arrangement of characters which scrolls up the display.

Right:- Photo shows large external single line display for Kylie's Body Language Tour—Apollo Victoria. .



DESIGN

MANUFACTURE

INSTALLATION

DEVELOPMENT

COMMISSIONING

LEDsynergy Ltd

Knights Court, Magellan Close, Andover, Hampshire, SP10 5NT
Tel: 01264 303030 Fax: 01264 304030 sales@LEDsynergy.co.uk

OPTIONS

All displays are manufactured as Moving Message Alphanumeric Displays

Moving Message Alphanumeric Display – This is a 16 or 24 character, single line, 30mm character height display with the ability to display Text Messages in addition to the numerical information. The Moving Message Alphanumeric Display has all the functionality of a Standard **LEDsynergy** Alphanumeric Display, including:

Transition Functions – There are 15 attractive transitional functions including: - Appear, Wipe, Open, Lock, Rotate, Right, Left, Roll Up, Roll Down, Ping Pong, Fill Up, Paint, Fade In, Jump, Slide.

Tempo – This is the time duration that each page is displayed for. 9 different tempos are available.

Pre-Scheduling – Each page programmed into the display can be scheduled to display at a specific day, date & time.

Auto Centering – The text entered into the display is automatically centered, providing a symmetrical, visually appealing display.

Character Options – Upper and Lower Case letters, Bold characters, Enlarged characters, Flashing characters.

Real Time Clock & Calendar – Used to display the Date, Month, Day & Time on the display.

Back-up battery – No loss of memory or time in case of power failure.

Date and Time Displays – These are 45mm high 7 segment LED displays, used to display numerical information. When included in the design of the Queuing System, they display the Date and Time.

OPERATION

LEDsynergy displays are easily programmable, with various methods of operation to suit almost any application.

Keyboard Operation

The simplest way to program a Display, is using the standard **LEDsynergy** RMSP-100 Infra-Red Keyboard. The keyboard is simply pointed at the display and the message is typed into the display.

PC Operation

LEDsynergy Exhibition and promotional type Displays can also be programmed from remote locations using PC's and Windows Compatible Software.

The displays can be connected to PC's in various ways:

- Connected directly to a PC's Serial Communication Port
- Via dial-up modem
- Over Ethernet TCP/IP network

Messages are edited/ composed on PC and then downloaded or sent to the display.

POPULAR COMMUNICATION OPTIONS *(Many others are available)*

RS232 – Connected directly to the serial communication port of a PC. The cabling is limited to a maximum of 50 meters between the PC and the display. RS232 is suitable for single display applications with short cable lengths.

RS485 – Connected to the serial communication port of a PC via a RS232 to RS485 converter. Suitable for use in connecting many signs together on the same cable with no conflicts, in electrically noisy environments.

Ethernet – Connected directly into a TCP/IP Ethernet network, and assigned its own IP address. Suitable for use where there is an existing network infrastructure.

Modem – Connected directly to a modem that answers an incoming call from the PC operator, and will disconnect after the message has been transmitted. Suitable for use where there is an existing telephone line and other communication options are unsuitable.

Others – including Pagers, Newswire, Radio Modems, Keypad, Fibre Optics, please contact us for a more detailed information.

LEDsynergy Ltd

Knights Court, Magellan Close, Andover, Hampshire, SP10 5NT
Tel: 01264 303030 Fax: 01264 304030 sales@LEDsynergy.co.uk



DESIGN

MANUFACTURE

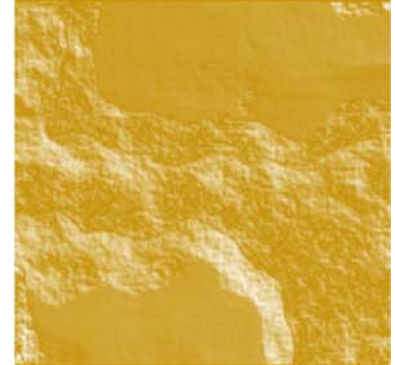
INSTALLATION

DEVELOPMENT

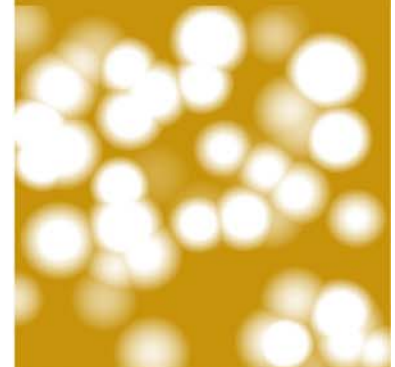
COMMISSIONING



DESIGN



MANUFACTURE



INSTALLATION



DEVELOPMENT



COMMISSIONING

www.LEDsynergy.co.uk

LEDsynergy Ltd

Knights Court, Magellan Close, Andover, Hampshire, SP10 5NT
Tel: 01264 303030 Fax: 01264 304030 sales@LEDsynergy.co.uk