

**Auctions**



[www.LEDsynergy.co.uk](http://www.LEDsynergy.co.uk)

**LEDsynergy Ltd**

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DESIGN

MANUFACTURE

INSTALLATION

DEVELOPMENT

COMMISSIONING

# Auctions

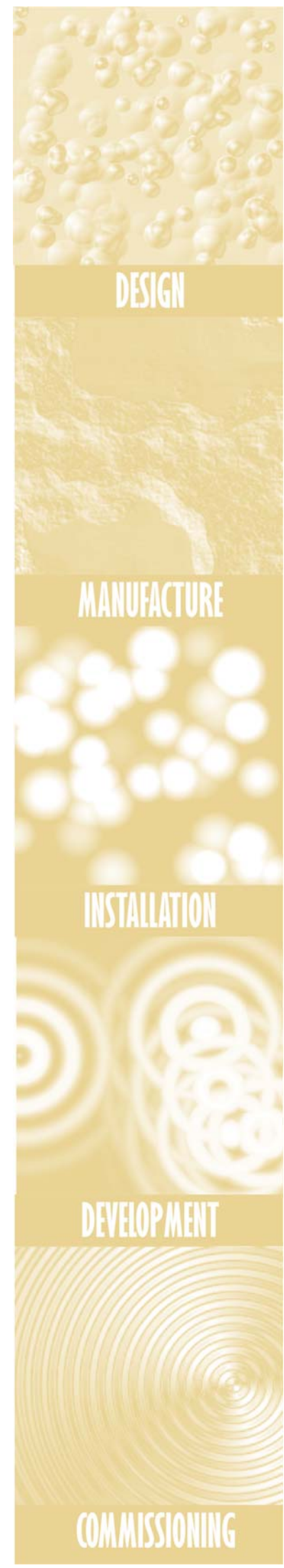
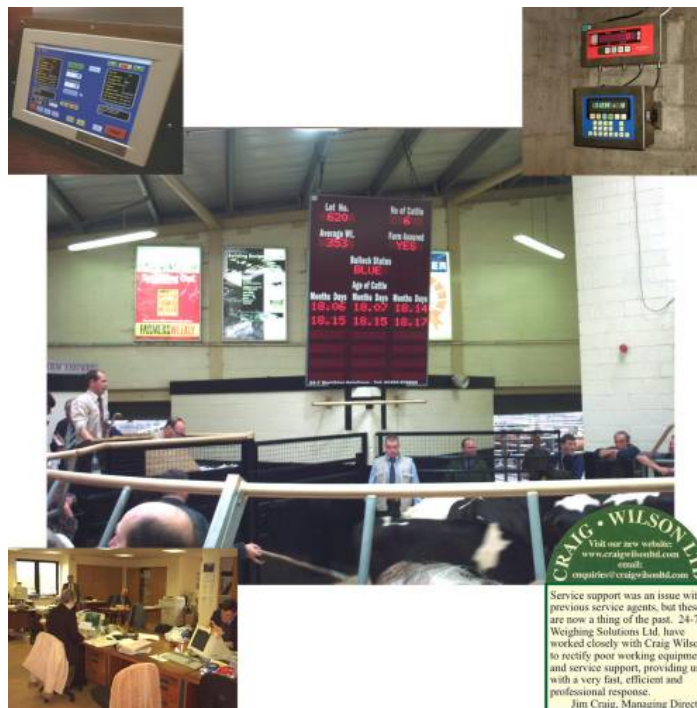
In a busy and fast paced auction room an electronic display is an easy and convenient way to keep public and bidders updated of events and auction progress. With network capabilities, Lot numbers to descriptions and final bid amounts are easily updated. An electronic display - with a choice of LED colour, is automatically an eye-catching device and will become an essential part of the auction experience. Linked to other displays in areas away from the main auction room they are a good focal point to keeping prospective bidders informed.

From single line to a multi-line the range and the uses are endless.

Right: 5 line 6 digit 60mm character height display showing stock/animal data to the appropriate Lot number



Right: A more elaborate version of the above display, showing more information about the animal including vet/ DEFRA history



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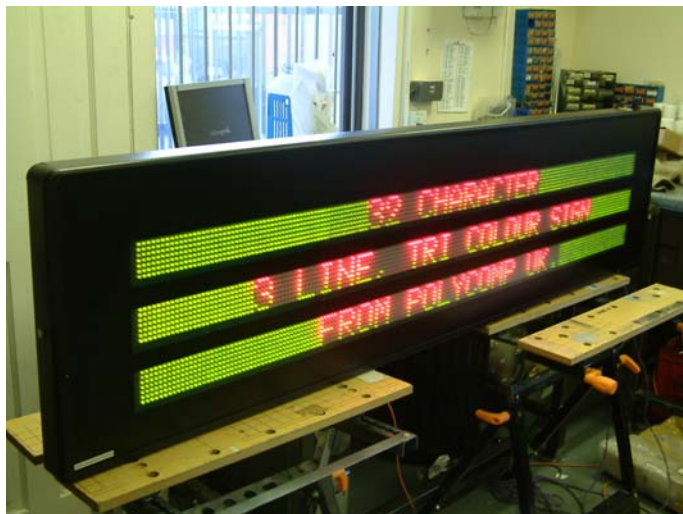


Left: A standard multiline display consisting: 8 line 24 character 30mm red LED's for display of reception information or used to display general auction information.

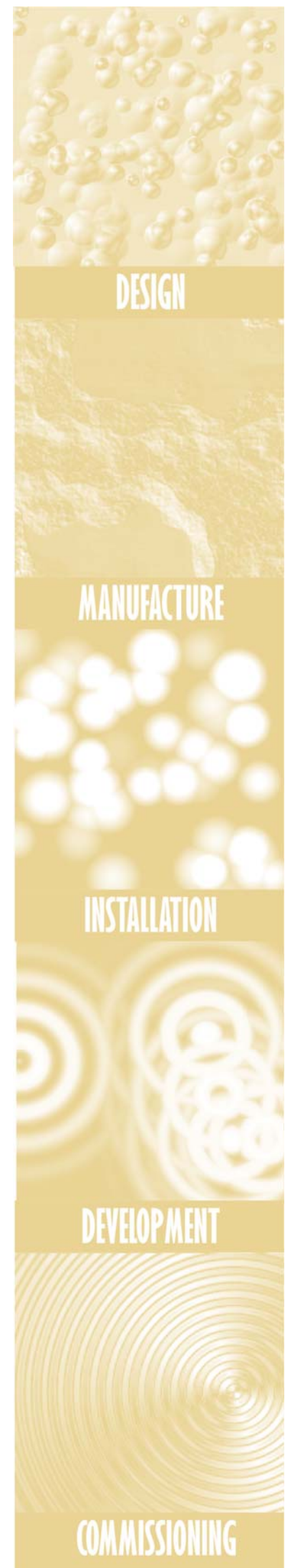
Right: 3 line 3, 2 & 4 digit 80mm red LED unit for indoor use.



Left: 6 digit 5 line 60mm character height. Note, the last line has been left spare for intended future use.



Left: Tricolour unit— 32 character 40mm character height 3 line display used in a car auction



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## OPTIONS

All auction displays are manufactured as Moving Message Alphanumeric Displays

**Moving Message Alphanumeric Display** – This is a 16 or 24 character, single line, 30mm character height display with the ability to display Text Messages in addition to the numerical information. The Moving Message Alphanumeric Display has all the functionality of a Standard **LEDsynergy** Alphanumeric Display, including:

**Transition Functions** – There are 15 attractive transitional functions including: - Appear, Wipe, Open, Lock, Rotate, Right, Left, Roll Up, Roll Down, Ping Pong, Fill Up, Paint, Fade In, Jump, Slide.

**Tempo** – This is the time duration that each page is displayed for. 9 different tempos are available.

**Pre-Scheduling** – Each page programmed into the display can be scheduled to display at a specific day, date & time.

**Auto Centering** – The text entered into the display is automatically centered, providing a symmetrical, visually appealing display.

**Character Options** – Upper and Lower Case letters, Bold characters, Enlarged characters, Flashing characters.

**Real Time Clock & Calendar** – Used to display the Date, Month, Day & Time on the display.

**Back-up battery** – No loss of memory or time in case of power failure.

**Date and Time Displays** – These are 45mm high 7 segment LED displays, used to display numerical information. When included in the design of the Auction System, they display the Date and Time.

## OPERATION

**LEDsynergy** Auction Displays are easily programmable, with various methods of operation to suit almost any application.

### Keyboard Operation

The simplest way to program an Auction Display, is using the standard **LEDsynergy** RMS-100 Infra-Red Keyboard. The keyboard is simply pointed at the display and the message is typed into the display.

### PC Operation

**LEDsynergy** Auction Displays can also be programmed from remote locations using PC's and Windows Compatible Software.

The displays can be connected to PC's in various ways:

- Connected directly to a PC's Serial Communication Port
- Via dial-up modem
- Over Ethernet TCP/IP network

Messages are edited/ composed on PC and then downloaded or sent to the display.

## POPULAR COMMUNICATION OPTIONS *(Many others are available)*

**RS232** – Connected directly to the serial communication port of a PC. The cabling is limited to a maximum of 50 meters between the PC and the display. RS232 is suitable for single display applications with short cable lengths.

**RS485** – Connected to the serial communication port of a PC via a RS232 to RS485 converter. Suitable for use in connecting many signs together on the same cable with no conflicts, in electrically noisy environments.

**Ethernet** – Connected directly into a TCP/IP Ethernet network, and assigned its own IP address. Suitable for use where there is an existing network infrastructure.

**Modem** – Connected directly to a modem that answers an incoming call from the PC operator, and will disconnect after the message has been transmitted. Suitable for use where there is an existing telephone line and other communication options are unsuitable.

**Others** – Including Pagers, Newswire, Radio Modems, Keypad, Fibre Optics, please contact us for a more detailed information.

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